



## >> PROGRAM VALUE ADD

- Targeted digital marketing campaigns
- Independent lead generation
- Economic development website and search tool: [www.searchampsites.com](http://www.searchampsites.com)
- Representation with state and regional development authorities
- Access to customer business information through Hoovers database
- Assistance with economic development requests for information or inquiries
- Representation at site location, consultant roundtables and trade shows
- Access to economic development training opportunities

## >> CONTACT INFO

For more information about AMP's Economic Development services, please contact:

Alexis Fitzsimmons  
Director of Economic & Business Development

Email: [afitzsimmons@amppartners.org](mailto:afitzsimmons@amppartners.org)  
Phone: 614.540.0994

## >> ABOUT THE PROGRAM

American Municipal Power, Inc.'s (AMP's) Economic Development program is designed to foster load growth within member communities by attracting new leads and helping members promote their community.

A long-standing program, the Economic Development program has recently been expanded to better serve members across our footprint, facilitate load growth opportunities and leverage AMP technical capabilities.

Through a network of site selection consultants, state and regional development organizations, website tools and analytics, and networking, AMP's economic development efforts are forward focused to best help member communities achieve their respective economic development goals.

