



>> BENEFITS

- Targeted digital marketing campaigns
- Independent lead generation
- Economic development website and search tool: www.searchchampsites.com
- Representation with state and regional development authorities
- Access to customer business information through Hoovers database
- Assistance with requests for information (RFI) or inquiries
- Representation at site location, consultant roundtables and trade shows
- Access to economic development training opportunities

>> CONTACT INFO

For more information about AMP's Economic Development services or to request assistance, please contact:

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>> ABOUT THE PROGRAM

American Municipal Power, Inc.'s (AMP's) Economic Development program is designed to foster lead growth within Member communities by attracting new leads and helping Members promote their community.

A long-standing program, the Economic Development program has recently been expanded to better serve Members across our footprint, facilitate site attraction and development opportunities by leveraging AMP and Member technical capabilities and the benefits of public power.

Through a network of site selection consultants, state and regional development organizations, website tools and analytics, and networking, AMP's economic development efforts are forward focused to best help Member communities achieve their respective economic development goals.

